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FROM: H GAISCH

TO: SEE DISTRIBUTION LIST 22 MARCH, 1983

SUBJECT: ST MORITZ, HOLLAND

FURTHER INVESTIGATIONS AND ANALYSES ON THE CIGARETTE AND FILTER SAMPLES HAVE REVEALED THE FOLLOWING:

- 1. THE ST MORITZ BRAND HAS A FILTER WITH A MULTITUDE OF PERIPHERIC CHANNELS SIMILAR TO MULTIFILTER IN THE USA AND THE FORMER AMAREL IN SWITZERLAND. THE RODS ARE PROBABLY FROM FILTRONA, AND THERE SHOULD, A PRIORI, BE NO BARCLAY-EFFECT IN TERMS OF INCREASED YIELD WHEN SMOKED BY HUMANS AS AGAINST THE STANDARD MACHINE YIELD. HOWEVER, THERE SHOULD BE A TURBULENCE PHENOMENON IN A QUOTE ARTIFICIAL MOUTH UNQUOTE AS DEMONSTRATED BY B+W-BAT FOR BARCLAY.

- 2. THE ST MORITZ CIGARETTES ANALYSED BY US IN THE LABORATORY SHOWED, AS ALREADY REPORTED, TWO STRANGE FEATURES:
  - THE TAR YIELD WAS TOO HIGH FOR THE INDICATIONS ON THE PACK
  - THERE SEEMED TO BE A MODERATE BARCLAY-EFFECT WHEN TESTED WITH A COPELAND HOLDER.

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WE THINK NOW THAT BOTH EFFECTS ARE UNINTENTIONAL, AND ARE CAUSED BY TOO MUCH GLUE BEING APPLIED ON THE SAMPLE WHICH WE HAD RECEIVED. FUTURE CIGARETTES WILL PROBABLY BE ALRIGHT. WE CAN'T BELIEVE THAT TURMAC INTENTIONALLY WANTS TO RUN THE RISK OF BEING CAUGHT WITH THEIR PANTS DOWN, I.E. WITH THE WRONG TAR DELIVERY.

HOWEVER, JUST TO KEEP OUR RECORD STRAIGHT WE SHOULD WARN THEM ABOUT OUR ABNORMAL FINDINGS WITH REGARD TO TAR YIELD.

REGARDS

HELMUT GAISCH

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